

Blockchain Case Study

Influencer



INVLUENCER

Overview

The goal of this project was to create a solution that will help investors enter the venture capital arena safely and correctly.

Website: <https://angel.i3d.ai/>



Problem

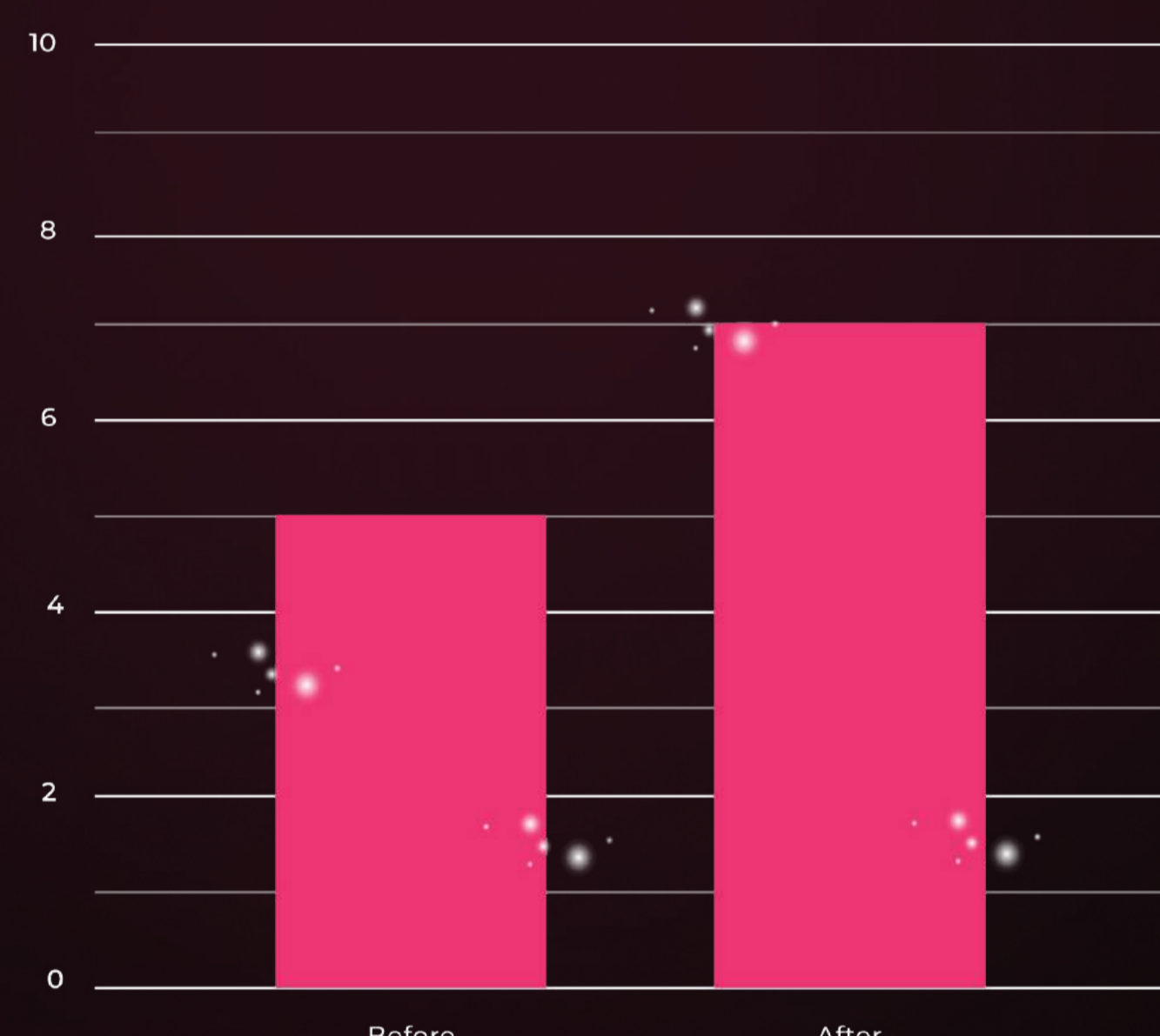
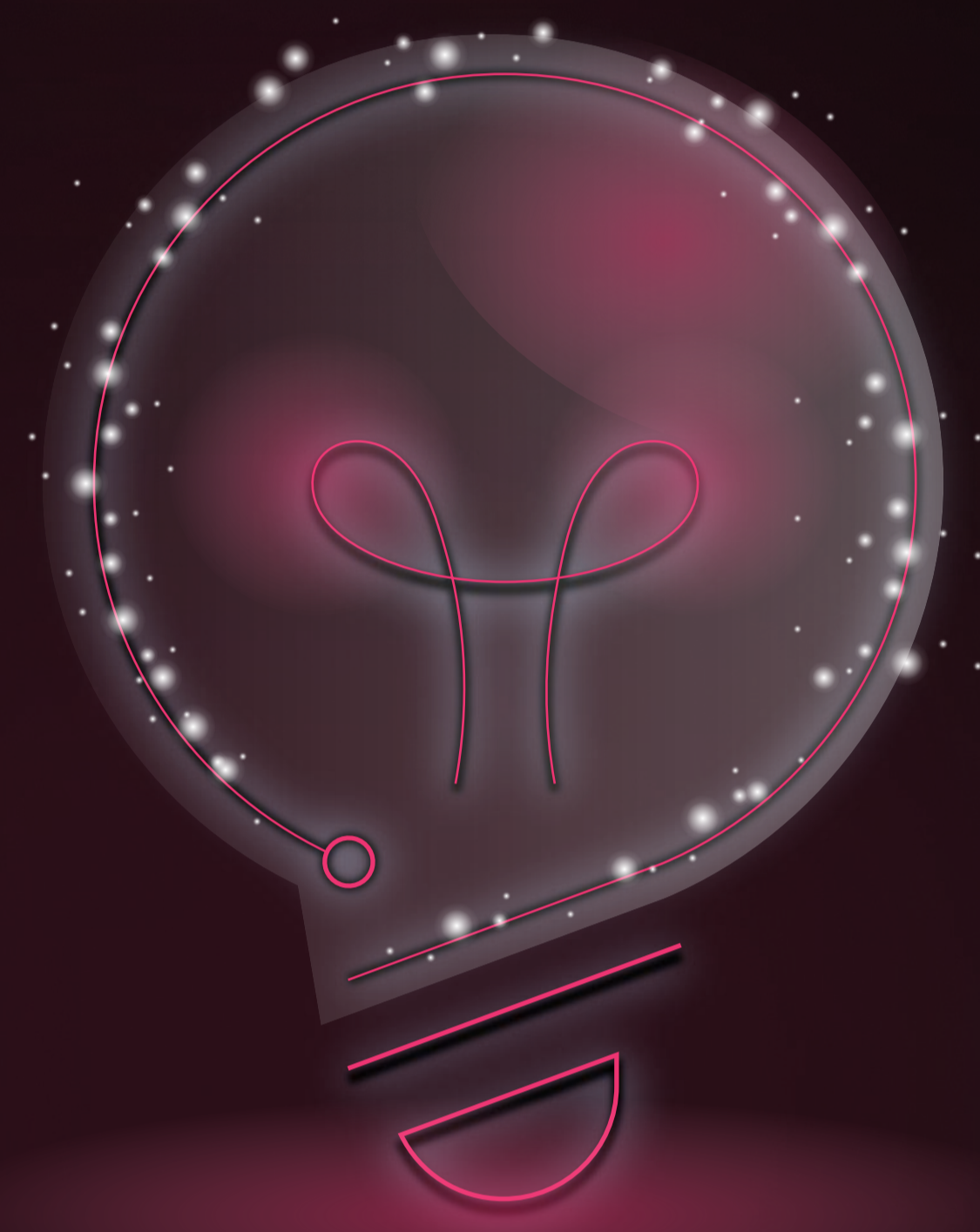
The client reached out to Zfort Group with the following key problems:

- Too many startups with too many ideas
- Lack of expert assessment
- Hard for investors to navigate the scene and identify startups with good potential

Solution

Our team has produced the following plan to solve problems and meet the needs of the client:

- Creation of Blockchain-based ecosystem
- Usage of NFTs to identify roles and permissions
- Usage of Blockchain to create reward system
- Usage of Blockchain to ensure transparency of communications



Outcome #1

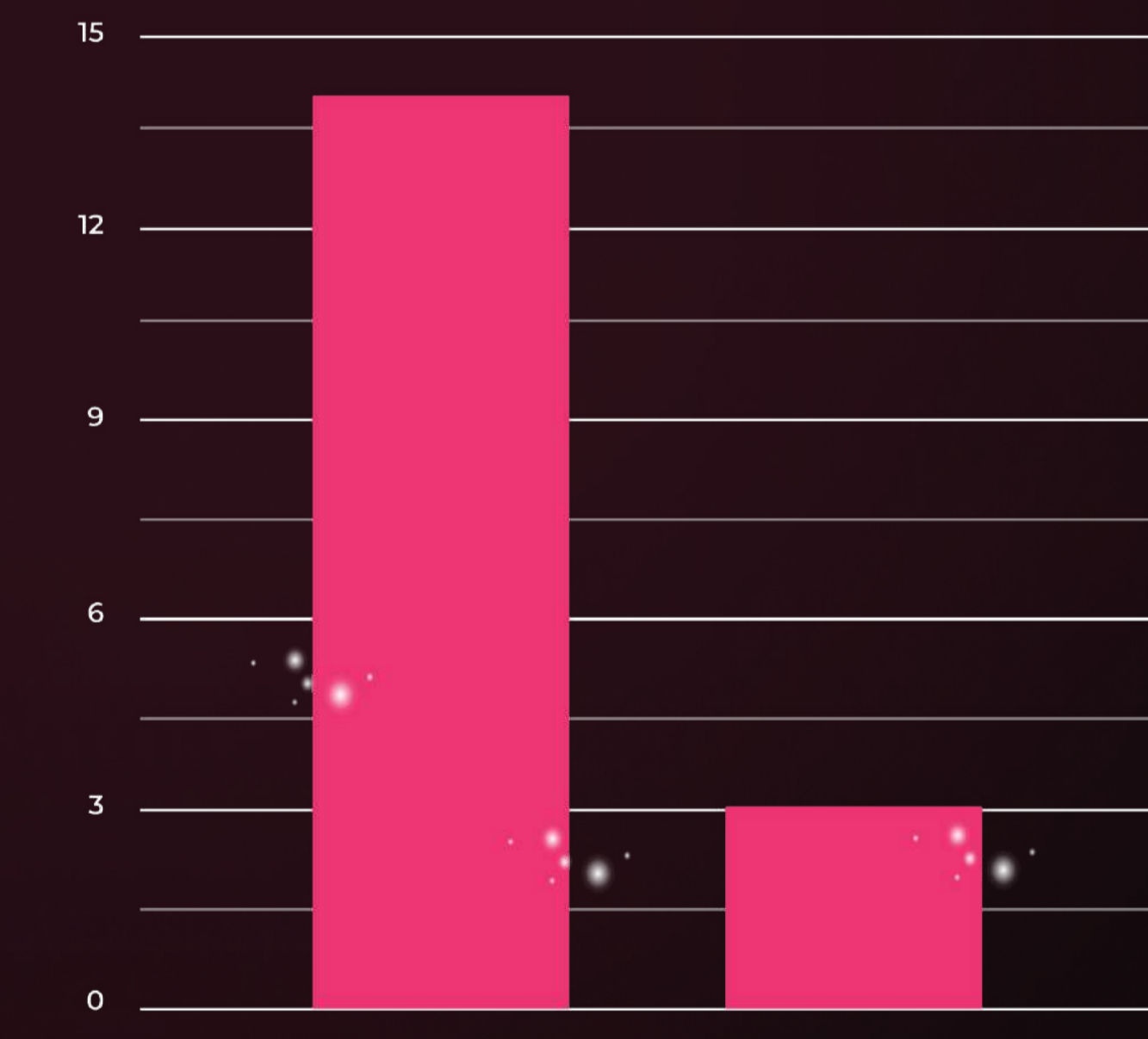
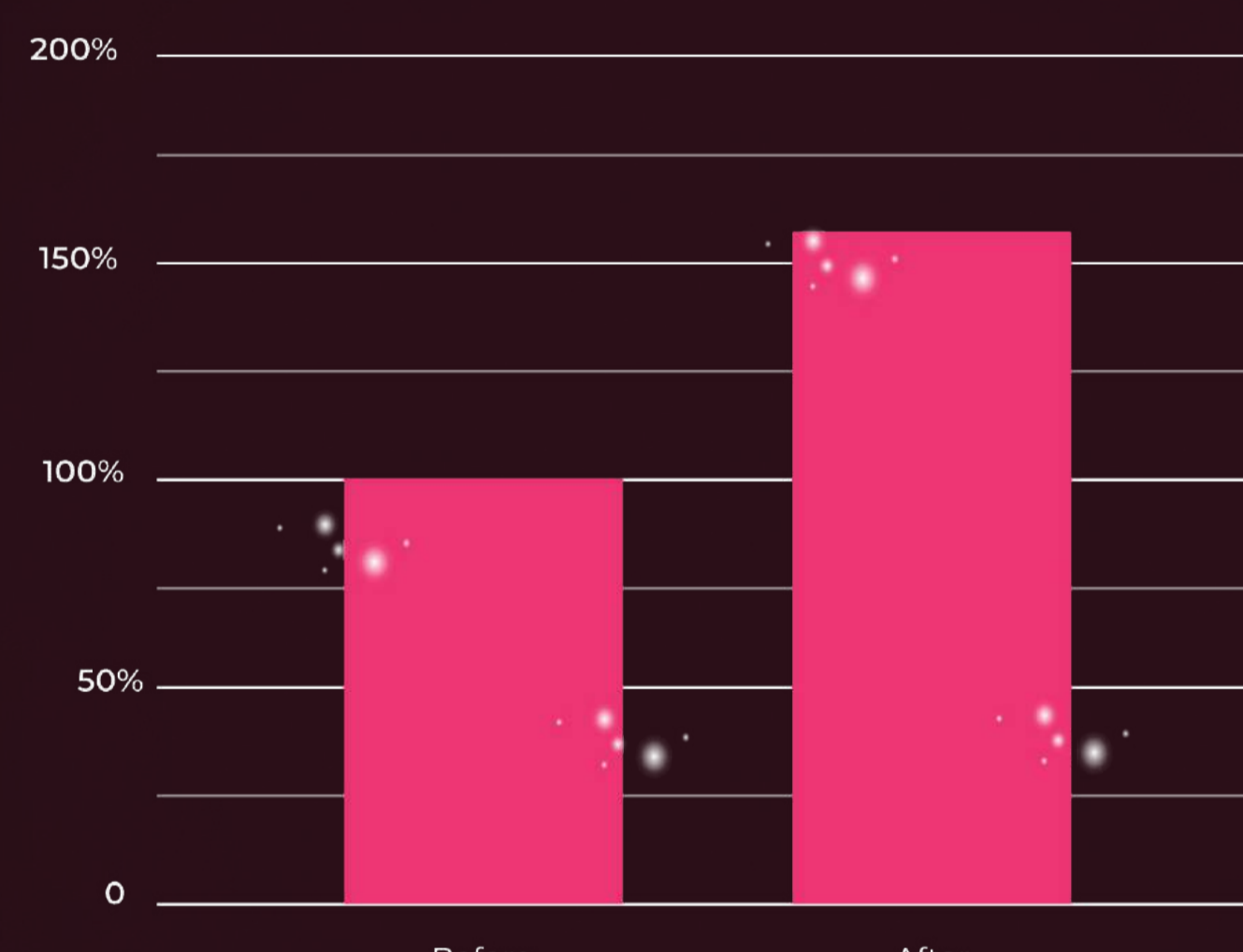
Platform built to facilitate expert communication between startups, experts, and investors. Startup assessment reliability increased by 40%

- **Before** using our solution, 5 out of 10 investors trusted the startup valuation.
- **After** using the solution, 7 out of 10 investors said they trust the valuation.

Outcome #2

Platform participant confidence increased by 60+%

- **Before** using our solution, 3 out of 10 users looked optimistically into their financial future.
- **After** using the solution, 4.8 out of 10 users said they are confident in their financial perspectives.



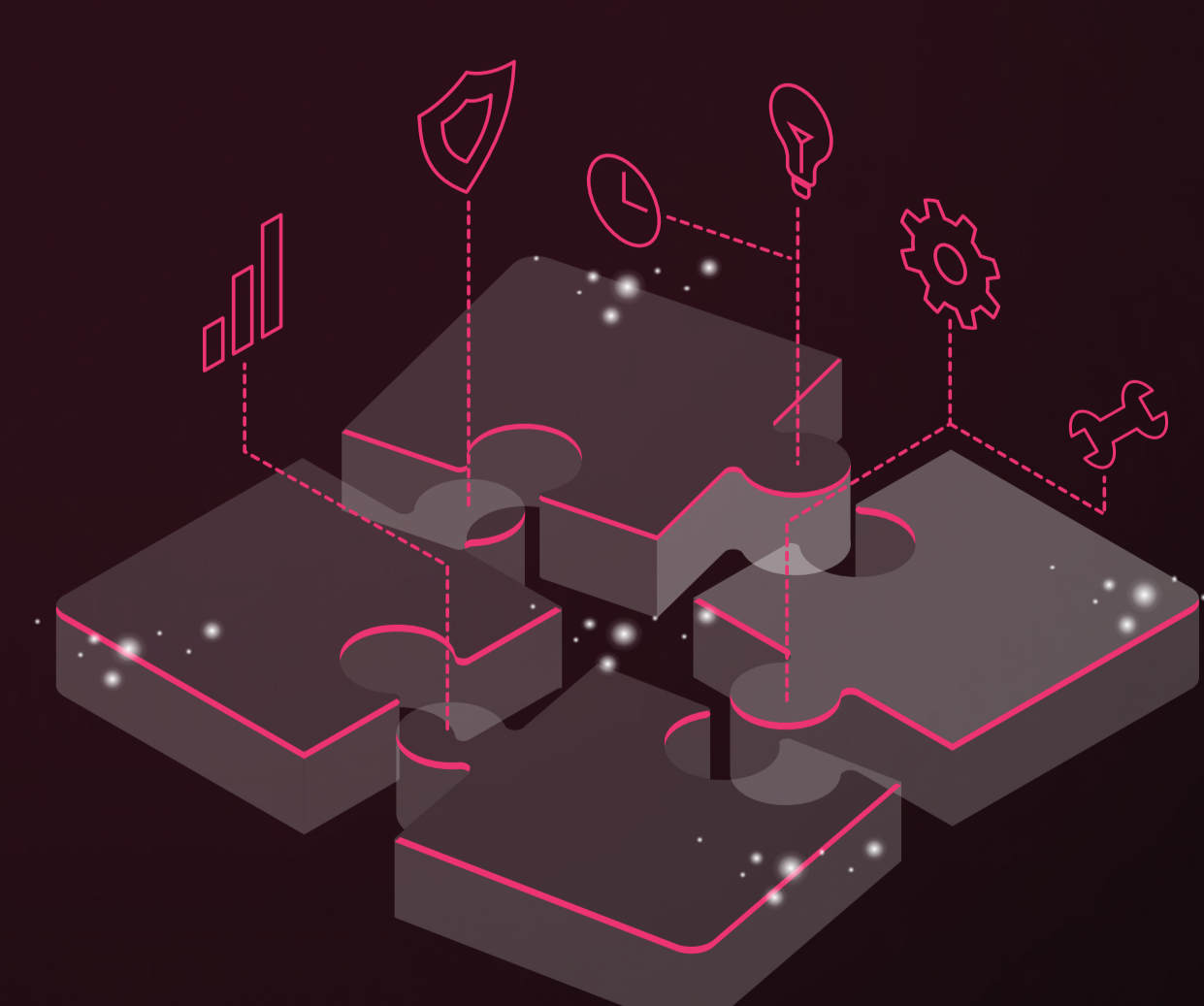
Outcome #3

Startup assessment time decreased by 80%

- **After** the implementation of the solution, the project assessment time was reduced from 14 days to 3.

Technologies

- Polygon
- PHP / Laravel
- Vue.js



Team Size

- Project Manager
- Designer
- Back-End Developer
- DevOps
- Blockchain Specialist
- Front-End Developer
- Quality Assurance Specialist

Let's get started

To coordinate next steps please contact:

Mail: contact@zfort.com

Tel: +1 202 9602900

LinkedIn: [zfort-group](https://www.linkedin.com/company/zfort-group)

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