

Blockchain Case Study

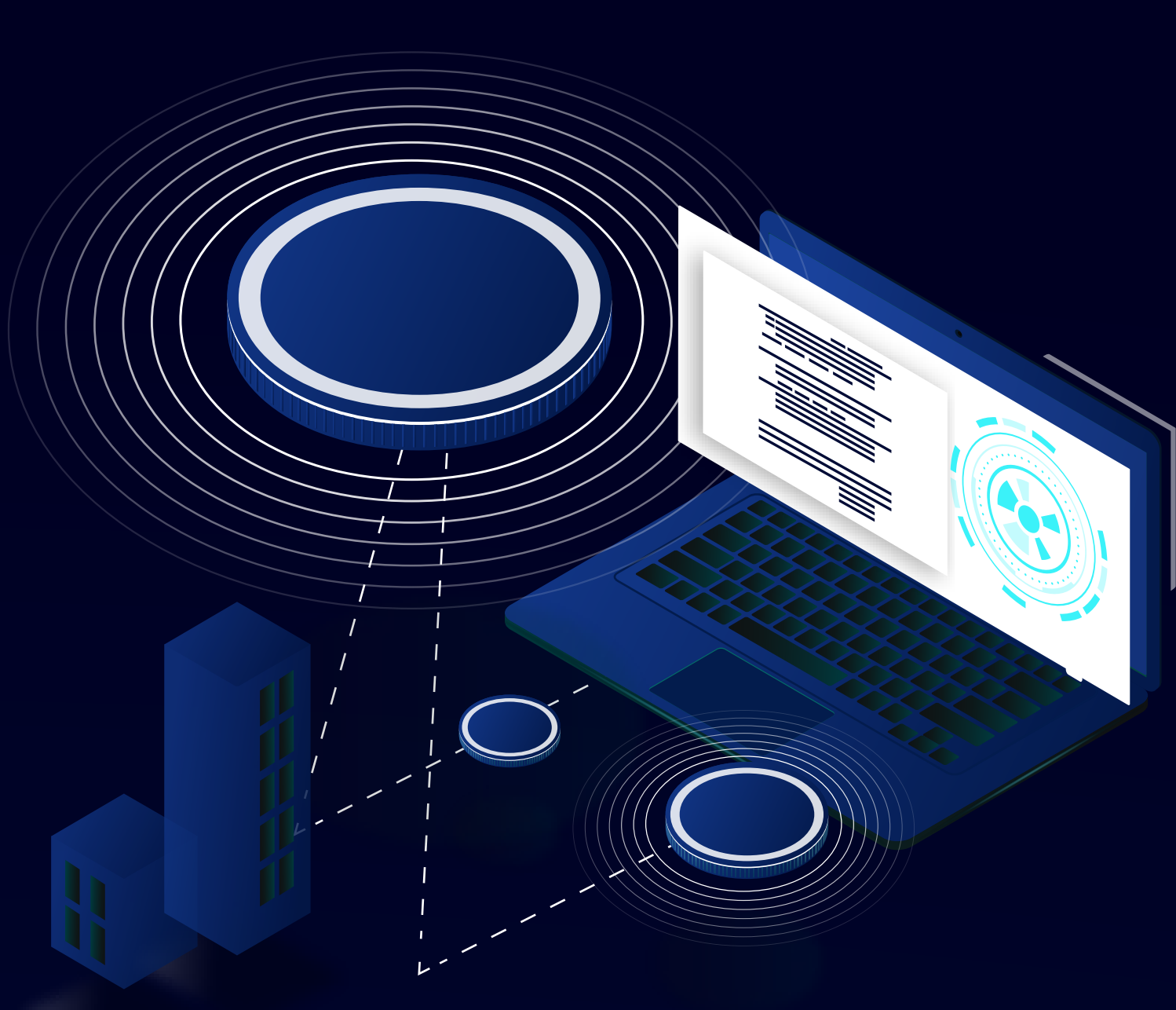
IMPERIUM



OVERVIEW

The goal of this startup is to solve the problems of crypto investing, offering an easy-to-use investment tool that provides simplicity, security, ownership and permanent exposure to the top cryptocurrencies.

Website: <https://imperium-lex.com/>



PROBLEMS

The main problems with which the client reached to ZFORT Group:

- Crypto investment is hard to understand for traditional investors
- Crypto market volatility makes investments a challenge
- Choosing the right investment strategy requires a lot of thinking

SOLUTION

Based on the provided information and our experience, here is the solution plan we proposed - and implemented:

- Create indexes that are likely to go up in value
- Test the assumption based on historical data
- Create an algorithm that reacts to market events in real-time
- Create a payment ecosystem that protects the interests of all parties involved



RESULTS

- Several algorithms developed and tested over the span of **11 months**
- **9 years** worth of data used for algorithm refinement
- Prepared a payments infrastructure friendly to **both** experienced and inexperienced users
- Investors' confidence in the financial future increased by **43%**

TECHNOLOGIES

- Ethereum, Bitcoin, Binance Smart Chain
- TypeScript, Node.js, React



TEAM SIZE

- Project Manager
- Blockchain Specialist
- Front-End developer
- Quality Assurance Specialist
- Trading Specialist
- Business Analyst
- UI/UX Designer
- Back-End Developer
- Data Analyst
- DevOps

LET'S GET STARTED

To coordinate next steps please contact:

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