

# Your Forward Thinking Software Partner





Custom Software Development and Dedicated Teams Since 2000

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Company Profile 2023



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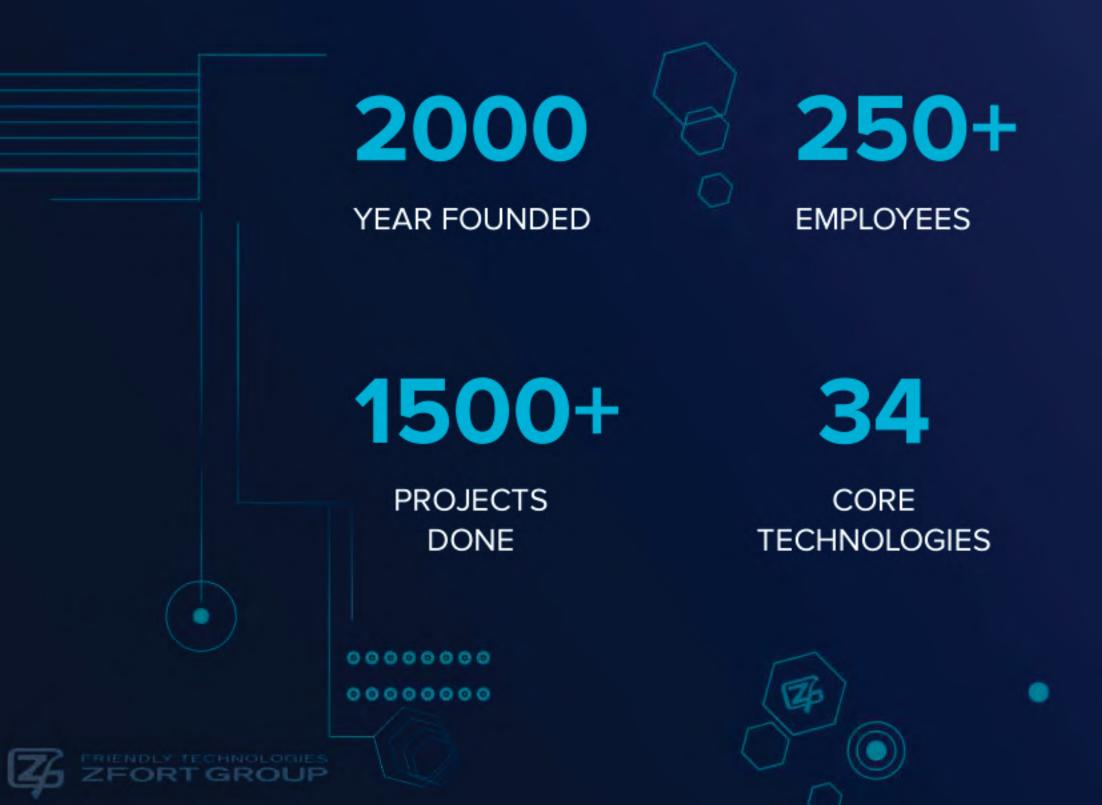
# Company overview

Zfort Group is an international custom software development and consulting company founded in 2000. We provide services in the fields of web and mobile development, Artificial Intelligence, E-commerce, Big Data, Internet of Things to customers worldwide. Zfort Group helps both startups and established businesses build and enhance their digital products in all industries.





# Zfort Group key facts



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53

**US CLIENTS** 

18

DEDICATED TEAMS

## 47%

SENIOR **DEVELOPERS** 



ENGAGEMENT MODELS



# Your partnership benefits



HONEST, TRANSPARENT APPROACH

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WE BUILD SOLID PRODUCTS

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**ON-TIME DELIVERY** 

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NO BAD CODE



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# What we offer

## **Custom projects**

Kick-off

Specification

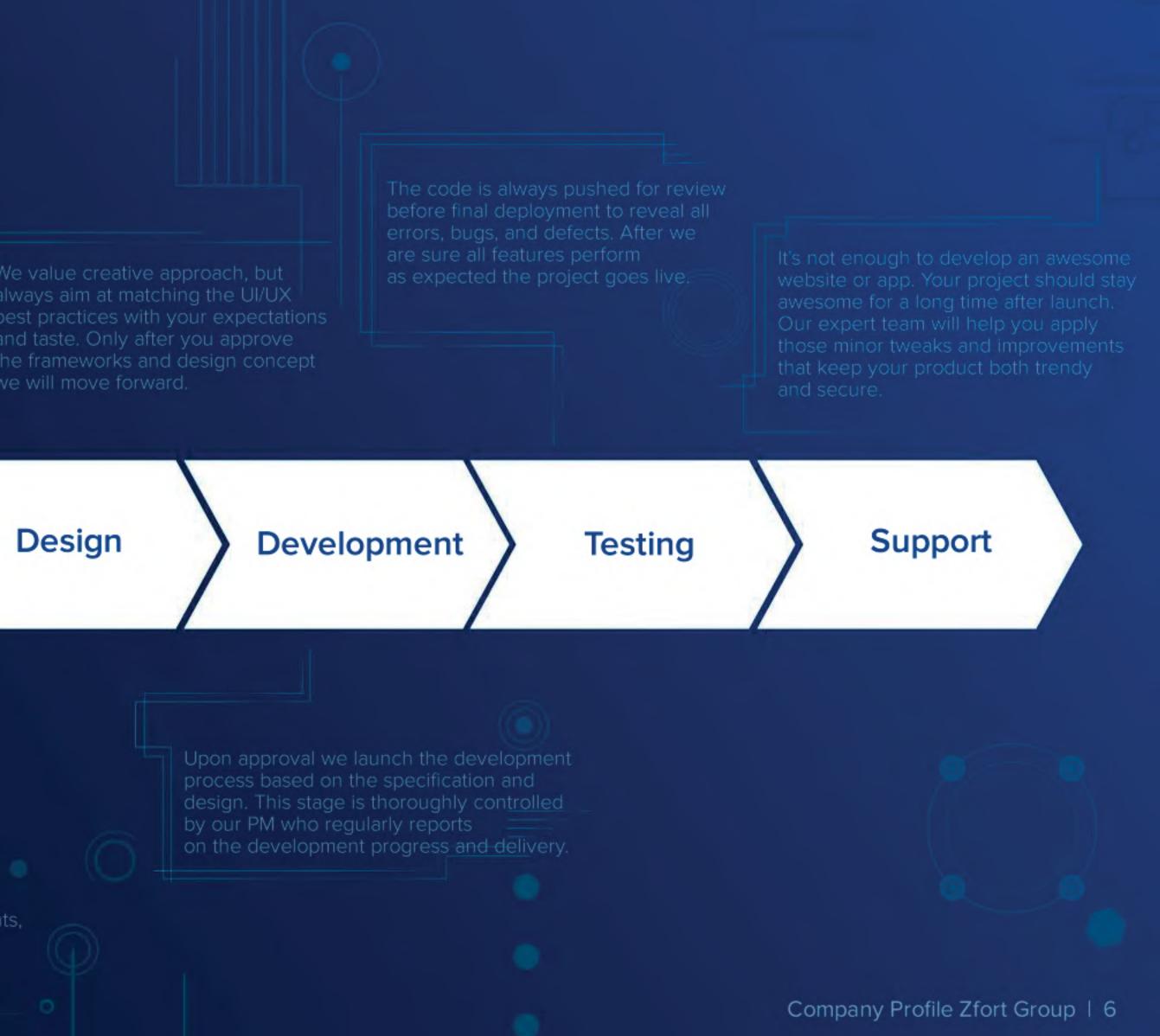
This stage is very important to make sure we fully understand your goals and the direction you'd like to take your product. Discovering your passions and vision, we'll have a project concept.

Here we leave no stone unturned to provide you with a specification to ensure a smooth development process. We normally approve the project plan, gather requirements, and provide mocscreens.

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and taste. Only after you approve we will move forward.



# What we offer

## **Dedicated teams**

Send requirements

Interview candidates

We apply a multi-step approach to interview each candidate specifically for your project. This way we make sure every future team member will be a perfect match for your team. The final stage is always an interview with

Fast recruitment process allows us to extend your in-house team with top tech talent within one month. If you'd like to set up a team from scratch, together we will define the requirements for all candidates in order to establish a well-balanced and efficient remote team.

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### WHY USE Machine Learning and AI?

For a wide array of goals. Machine Learning stands behind all major data security solutions, state-of-the-art search engines, data science projects, and cutting-edge digital products. Zfort Group AI team helps businesses reinvent their strategies by integrating smart AI solutions to deliver great customer experience and outperform the competition.

# **Al Development Services**

Zfort Group helps technology startups and established companies harness the power of AI and drive innovation within their industries.

### **Reshape the Future of Your Software Product with Artificial Intelligence:**



#### **MACHINE LEARNING**

Collect unstructured data and apply it for your business growth. Turn free-format into a pipeline of actionable business insight, and increase engagement to generate even more data.



#### **CONVERSATIONAL AI**

Engage your customers with a human-like, intelligent conversational AI via any channel, device, service, in any language, from anywhere. Deliver advanced customer experience and increase ROL



WE CONVERT AI into a reality for your industry





### **DEEP LEARNING**

Discover behavioral patterns that common software fails to distinguish, utilize complex ready-to-use packages and customize them to match objectives of your software product.



### **PREDICTIVE ANALYSIS**

Use data mining and statistics to make predictions and determine patterns, trends, and future outcomes to help you make smarter decisions for your growing business.





# **Case study: Ethereum-based** cryptocurrency development

### The brief:

OIO is a revolutionary Ethereum-based cryptocurrency with tokens generated by the amount of time a user spends on a website. The solution eliminates tracking, advertising, and malware for Internet users worldwide.

### **Features:**



TOKENIZATION LOGIC DEVELOPMENT

2

DESKTOP BROWSER **EXTENSIONS** 

5
TEB

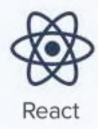
MOBILE APPS

### **Technologies:**





Node.js



Ethereum









WALLET

MARKETPLACE

aws

AWS

MERCHANT SYSTEM







# Case study: Dedicated team

## Customer

A Leading Digital Agency, New York, USA.

65 Middle/Senior Developers, QA Engineers, Project Managers.

## Technology

PHP, Magento, Front-End, Drupal, WordPress.

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the world.



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# Team size

## **Project type**

Custom website and mobile application development, consulting.

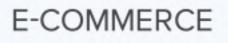
## Result

We helped our client to grow from 5 persons team on Manhattan to 300 members all over



# Industry expertise







E-LEARNING





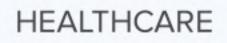


MEDIA AND **ENTERTAINMENT** 











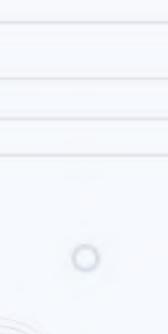
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RETAIL



**TRAVEL AND** HOSPITALITY



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# Technology focus

## **Artificial Intelligence**

Take your business to the next level by implementing self-learning software. We'll help you discover how machines learn and will also help you make the most of this technology for your business.

### Fintech

Decade-long cooperation with companies from the fintech industry allows us to deliver smart and innovative solutions for banking, financial and insurance companies worldwide.









## **Big Data**

Big data architecture design, data science platforms, and even big data-based machine learning solutions

## **Cloud Computing**

We'll help you cut the operational costs by implementing SaaS (Software as a Service), laaS (Infrastructure as a Service), or PaaS (Platform as a Service) solutions.

### **Blockchain**

Smart contract development and audit, enterprise cryptocurrency blockchain development, tokenization solutions, and distributed document systems development.

## **Internet of Things**

Our expert team helps building end-to-end IoT solutions for better security, analysis, and optimization for both startups and large enterprises.



# Let's do something awesome together!



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**Andrew Mikhailov** Chief Technology Officer



**Roman Korzh** VP of Development



Talk to our Expert



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